



Tipu Sultan

Digital Marketing Specialist

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www.sultanitzone.com

Skills

Hard Skills:

- Search Engine Optimization(SEO)
- WordPress customization
- Affiliate Marketing
- Content Writing
- Social Media Marketing (SMM)

Soft Skills:

- Communication.
- Team-building
- Time Management
- Organizing

Software Knowledge

- Microsoft office
- Canva
- Semrush
- Screaming Frog
- ubersuggest

Co-Curricular Activities

- Travelling.
- Gardening
- Sports.

Career Objective

To establish myself as a successful Digital Marketer in Local, International, and multinational organizations by delivering impactful strategies in branding, online promotion, and audience engagement. I aspire to grow into a Senior Digital Marketing Specialist within the next 4-5 years, driving measurable business growth and brand visibility.

Educational Qualification

- MBA in Management from “Govt. Shahid Suhrawardy college Under Dhaka University” in 2017 in with a CGPA 3.30 out of 4.00.
- BBA in Management from “Govt. Shahid Suhrawardy college Under Dhaka University” in 2016 in with a CGPA 3.20 out of 4.00.
- HSC in Business studies group from “Bagatipara Degree College” in 2012 with a GPA 4.40 out of 5.00
- SSC in Business studies group from “Bagatipara Pilot High School” in 2010 with a GPA 4.73 out of 5.00

Training /Certification

Name: Professional Digital Marketing

Duration: (6 months)

Creative IT Institute. Bangladesh

Topics covered: Search Engine Optimization (Keyword Research, Website Audit, Competitor Analysis, ON Page SEO, Off page SEO, Google Analytics, WordPress, Affiliate Marketing, Content Writing, Facebook Ads Campaign, YouTube, LinkedIn Marketing.

Got Certificate

Certificate in Digital Marketing for Freelancing (NSDA-Level-3)

Certified by the National Skill Development Agency (NSDA-Level-3) for Digital Marketing expertise.

Name: Database Programming

Duration: (6 Month)

K&R computer Training Center, Natore
Bangladesh Technical Education Board.

Other Certificate

Name: Business English Course

Creative IT institute

Duration: 2 month

Reference

Name: Sadia Silvy

Company: Creative IT Institute

Designation: Deputy Assistant
Manager

Faculty: Digital Marketing
Training

Email: silvy.cit.bd@gmail.com

Phone: +880 1958155661

Experience

Digital Marketing Specialist

Facebook Ads Campaign

Page link : www.facebook.com/labonnokhan11

Responsibilities:

Developed and executed effective Facebook ad campaigns to increase brand visibility, engagement, and sales for clients across various industries.

- Conducted detailed audience research and segmentation to target the right customers, optimizing ad performance and reducing cost per result (CPR).

Language Proficiency

- **English:** Reading- Intermediate, Writing- Intermediate, Listening-Intermediate, Speaking: Intermediate.
- **Bangla:** Reading- Native, Writing- Advance, Listening- Native, Speaking- Native.

Extra-Curricular Activities

English Language Club

Creative IT Institute

Personal Information

- Date of Birth: 01.02.1995
- Nationality: Bangladeshi
- NID: 2811777917
- Passport ID: A06679385
- Marital Status: Unmarried